

***New
Hampshire
Democratic
Youth Summit***

*Membership
Toolkit*

NHYD NHHSD NHCD

New Hampshire Democratic Youth Summit

MEMBERSHIP TOOLKIT!

Excite!

Before you have members, get people in your community excited

BUILD HYPE, GET PEOPLE EXCITED

Politics can feel overwhelming at first; make sure potential members know that they are enough to make a difference.

MAKE IT PERSONAL

Find local candidates, issues, and events.

Show your community what's at stake.

Talk with people from your community to see what issues matter most to them. When you plan your meetings, plan to talk about those issues, too!

SOCIAL MEDIA

Build a social media presence to gain traction.

Reach out to mutuals & talk to as many people as possible.

Contact the state board and other New Hampshire High School, College, or Young Democrats.

REGISTER FOR NHHSD/NHCD/NHYD

NHHSD:

[Join the High School Democrats of America!](#)

NHCD:

[Chapters – New Hampshire College Democrats](#)

NHYD:

[New Hampshire Young Democrat | Join](#)

Read emails and newsletters sent out from the national and state organizations.

Stay up to date on upcoming events!

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MEMBERSHIP TOOLKIT!

Expand!

Now that you and your community are engaged, don't stop there

SOCIAL MEDIA

Talk to everyone!

Slide up on stories about democratic politics.

Make sure all members are following @nhhsdems, @collegedemsnh, @nhyoungdems, and @nhdemocraticparty.

Share posts to show potential members how many opportunities there are to make change.

PERSONAL CONNECTIONS

Contact your friends from different schools to get involved.

Share this resource, along with others, for extra guidance on how to start a chapter and stay involved.

TALK WITH COMMUNITY LEADERS

Talk with community leaders, teachers, and town committees about promoting your new chapter.

Reach out to your state board for promotion and to see if there are any members from your area who are already involved.

KEEP REGISTERING PEOPLE FOR NHHSD/NHCD/NHYD

Make sure to register your chapter with NHHSD/NHCD/NHYD. Have all new members register with the state & national organizations right as they join to stay updated.

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MEMBERSHIP TOOLKIT!

Engage!

After you have members, keep them engaged and active

HAVE CONSISTENT MEETINGS

Engage in political conversation about:

- Current events
- Elections
- Current legislation

Host movie nights via Zoom!

- Knock Down The House
- Becoming

GET INVOLVED WITH LOCAL CAMPAIGNS

Find internship/volunteer opportunities, phonebank, hold signs on election day!

Reach out to local campaigns and your democratic town committee about opportunities.

CREATE A GROUP CHAT

This is the easiest way to communicate with members, discuss current events, and give announcements.

GET INVOLVED WITH THE COMMUNITY

Volunteer at local food pantries, clean up at local parks, voter registration drives, etc.

Connect with town committees for local volunteer opportunities.

Work at the polls on election day!

Reach out to local Representatives, Senators, and organizers about meeting with your chapter!



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