

expansion committee toolkit

methods, talking points, and meetings

methods - email

- Most common & most effective for reaching new schools!
- Goal: Set-up Google Meet w/ contact

Hi _____,

My name is _____. I'm a member of the New Hampshire High School Democrats(NHHSD) Expansion Committee! I'm reaching out because it is my understanding that you do not currently have a NHHSD/HSDA club at your school or in your town and I was wondering if you would consider starting one. Being a member of the state organization is fantastic, but we would love to grow involvement, and the easiest way to get involved is definitely through a local chapter. I would love to set up a call to continue this conversation with you, please let me know your availability.

Thanks, looking forward to hearing from you,

methods - socials

- If someone reaches out to you first!
 - Edit this however it fits, (be chill it's literally a DM)
- Goal: Set-up Google Meet w/ contact

Hey!!

Thank you so much for reaching out! I'm a member of the NHHSD Expansion Committee so I'd love to setup a call with you to go over how to start a chapter & answer any other questions you have!

First off, if you're not a member or aren't sure if you've already filled it out, please register with this link:

<https://actionnetwork.org/forms/join-the-high-school-democrats-of-america!>

methods - events

- Attend whatever NHHSD events that you can!
- Check in w/ the chat and ask if anybody doesn't have a chapter!
 - Might seem weird because it's an NHHSD event- but some people are just members with no chapters!
- Be super short and simple in main chat
 - If anybody responds, get their contact info, talk to them about joining, and try to set up a call
 - Please send the contact info to Asma, Christina, or Max!

Hey! If anybody here doesn't have a chapter or is interested in more info about NHHSD, send me a private message!

methods - friends

- Text, FaceTime, Word of Mouth, wherever
- Talk to friends in & out of school about NHHSD!
- Try to expand your own chapter, but talk to people from other schools, too!

talking points/meetings

- Make sure everyone knows that NHHSD isn't a major commitment!
- Chapter Leader Guide (go through this!)
 - https://docs.google.com/document/d/1CVVV9fs1bQZIT_ect1o5xbo3IKjtwgK6cRPVHJJlzVQ/edit?usp=sharing
- Virtual Chapter
 - <https://docs.google.com/forms/d/e/1FAIpQLSdzUsL7XHmAYJQwFQ8NCioQdTgbvYSbCkUMmZ8AmcixC05O3w/viewform>
- HSDA Local Chapter Registration-
 - https://actionnetwork.org/forms/register-your-local-chapter?source=direct_link
- Talk about HSDA caucuses!
 - https://docs.google.com/forms/d/e/1FAIpQLSeMxwGWXHySqC8ajibB1EYr5sU2wLgQt_cGDt60s_0eY2tmEkg/viewform?fbclid=IwAR3L-AND-S1o7Y98wNuaPiaJKj1QCtcHkiQPOHdVCfqjjupFsVzniHWsiBA

resources

- NH Town Committee Chairs
 - <https://docs.google.com/spreadsheets/d/1BrwqNFbFe3dDNtwL4VoiitpuaEH2-NEO3EfoMqKTBWg/edit?usp=sharing>
- Membership List
 - <https://docs.google.com/spreadsheets/d/1IUE6APm-flbQ5NWJDB72Jt5FYdyss21zw2jC9Ki40f0/edit?usp=sharing>
- Expansion Toolkit
- <https://actionnetwork.org/forms/join-the-high-school-democrats-of-america>
- HSDA Local Chapter Registration-
 - https://actionnetwork.org/forms/register-your-local-chapter?source=direct_link
- Chapter Leader Guide-
 - https://docs.google.com/document/d/1CVVV9fs1bQZ1T_ect1o5xbo3IKjtwgK6cRPVHJJlZVQ/edit?usp=sharing
- Sample Meeting Planner-
 - <https://docs.google.com/document/d/1bJdvIO7jc7ztoz-0Ww0pyo2fPcUdVh7I8gT5YjSkOcm/edit>
- Join HSDA Caucuses
 - https://docs.google.com/forms/d/e/1FAIpQLSeMxwGWXHySqC8ajbB1EYr5sU2wLgQt_cGDt60s_0eY2tmEkg/viewform?fbclid=IwAR3L-AND-S1o7Y98wNuaPiaJKj1QCtcHkiQPOHdVCfjijupFsVzniHWsiBA
- Other Resources
 - https://drive.google.com/file/d/1hseyRLJM3ImCy_1q13G-3kq_JuXyJLxO/view?usp=sharing